

The Family Business List

Reach Americas premier family owned companies. Target verified family owned businesses. Reach the top family members who are in an active role at their family owned companies.

SEGMENTS	Data card currency: US Dollar	
17,281 Universe / Base Rate		\$175.00/M
13,289 Phones		+ \$75.00/M
Job Title		+ \$15.00/M
Employee Size		+ \$15.00/M
Sales Revenue		+ \$15.00/M
Industry		+ \$15.00/M
Keying		+ \$3.00/M

ID NUMBERS

Manager
mIn 145920
SRDS 918517-000

LIST TYPE

Business  
mail phone

SOURCE

Directories

GEOGRAPHY

Domestic (US)

OPT-IN

LIST MAINTENANCE

Market entry 11/30/2009
New to manager
Counts through 04/07/2010

DATA CARD MAINTENANCE

New to NextMark system 12/02/2009
Last data card update 04/07/2010
Next data card update 06/30/2010
Data card update frequency QUARTERLY

DESCRIPTION

Reach America's premier family owned companies.

This difficult to reach audience has been compiled into a single source within the Family Business List. These individuals are the founders and decisionmakers in this niche marketplace.

Target verified family owned businesses. Reach the top family members who are in an active role at their family owned companies. Companies in this file include America's Top 100, State by State Top Companies, and other leading family owned companies and organizations.

These decisionmakers would be an excellent audience for seminars, conferences, publications, software and financial offers.

SELECTS

LIST MANAGER

Management

LIST OWNER

UNIT OF SALE INFORMATION

Unit of sale information is not available

AVERAGE INCOME

Value: not available

MINIMUM ORDER

Quantity: 0
Value: \$500.00

COMMISSIONS

Broker: 20%
Manager: 10%

GENDER PROFILE

Male: **0%**
 Female: **0%**

Agency: **15%**

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed

Min Qty: **0**
 Charges: **\$0.00/M**

TELEMARKETING

Telemarketing is allowed

CANCELLATION

Charges: **\$50.00/F**

KEY CODING

Key Coding is available

Charges: **\$3.00/M**

ADDRESSING

EMAIL **\$75.00/F**
 KEYING **\$3.00/F**
 NTH NAME
 RUN CHARGE **\$10.00/M**
 RUSH FEE **\$150.00/F**
 SHIPPING **\$75.00/F**
 ZIP + 4 **\$10.00/M**

SPECIAL INSTRUCTIONS**CONTACTS**

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact