

## The Board Room

Corporate directors of the board, board members and industry leaders.

### SEGMENTS Data card currency: US Dollar

18,366	Universe / Base Rate	\$85.00/M
6,395	Chairman	\$15.00/M
6,487	Senior Managment (President, CEO, Director, Partner)	\$15.00/M
402	Vice Chairman	\$15.00/M
5,082	Member, Board of Directors	\$15.00/M

### ID NUMBERS

Manager  
mIn  
SRDS

### LIST TYPE

Business



### SOURCE

Compiled lists

**GEOGRAPHY**  
Domestic (US)

### OPT-IN

### LIST MAINTENANCE

Market entry **05/04/2010**  
New to manager  
Counts through **05/04/2010**

### DATA CARD MAINTENANCE

New to NextMark system  
Last data card update **05/04/2010**  
Next data card update **08/04/2010**  
Data card update frequency **UNKNOWN**

### DESCRIPTION

CORPORATE BOARD OF DIRECTORS, BOARD MEMBERS AND INDUSTRY LEADERS. REACH INDUSTRY THE DECISIONMAKERS OF THE BUSINESS WORLD. THESE INDIVIDUALS ARE A POWERFUL GROUP WHO ARE THE TOP DECISION MAKERS FOR THEIR COMPANIES.

### SELECTS

Bus/Industry Type	\$15.00/M
Gender/Sex	\$15.00/M
Job Title	\$15.00/M
Max per Company/Sites	\$15.00/M
Number of Employees	\$15.00/M
SCF	\$10.00/M
State	\$10.00/M
Zip	\$10.00/M

### LIST MANAGER

Direct Hit Marketing, Inc.  
<http://www.directhitmarketing.com>

### AVERAGE INCOME

Value: **not available**

### MINIMUM ORDER

Quantity: **5,000**  
Value: **\$0.00**

### COMMISSIONS

Broker: **20%**  
Manager: **10%**  
Agency: **15%**

### NET NAME ARRANGEMENTS

Net Name is not allowed

### EXCHANGES

Exchange is not allowed

### TELEMARKETING

Telemarketing is not allowed

### CANCELLATION

Charges: **\$50.00/F**

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**KEY CODING**  
**Key Coding is available**  
Charges: **\$3.00/M**

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**ADDRESSING**  
A/B SPLIT **\$15.00/M**  
BUSINESS ADDRESS **\$15.00/M**  
EMAIL **\$75.00/F**  
KEYING **\$3.00/M**  
RUSH FEE **\$150.00/F**  
SHIPPING **\$75.00/F**  
ZIP + 4 **\$15.00/M**

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**SPECIAL INSTRUCTIONS**

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<b>CONTACTS</b>				
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★ = Primary contact